

MARGARITA TSOUTSOURA

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ACADEMIC APPOINTMENTS

Cornell University, S.C. Johnson Graduate School of Management

2017–Present Associate Professor of Finance

2017–Present John and Dyan Smith Professor of Management and Family Business

2017–Present Academic Director of Smith Family Business Initiative

2020–Present Faculty Affiliate, Cornell Center for Social Sciences

University of Chicago, Booth School of Business

2014–2017 Associate Professor of Finance & Charles E. Merrill Faculty Scholar

2010–2014 Assistant Professor of Finance

OTHER AFFILIATIONS

2018–Present *National Bureau of Economic Research*
Faculty Research Fellow, Corporate Finance Program

2019–Present *Center for Economic and Policy Research*
Research Fellow, Financial Economics Program

2021–Present *European Corporate Governance Institute*
Research Member

EDITORIAL POSITIONS

2019–Present *The Review of Economics and Statistics*, Associate Editor

2019–Present *Management Science*, Associate Editor

2021–Present *Journal of Corporate Finance*, Associate Editor

EDUCATION

Columbia University, Graduate School of Business

Ph.D in Finance and Economics (with Distinction), 2010

Master of Philosophy, 2006

Haas School of Business, University of California Berkeley

Master of Financial Engineering, 2004

University of Piraeus, Greece

B.Sc. in Economics, Summa Cum Laude, 2001

PUBLICATIONS IN PEER-REVIEWED JOURNALS

1. “Partisan Professionals: Evidence from Credit Rating Analysts” (with Elisabeth Kempf) (*Forthcoming Journal of Finance*; Winner of the Financial Research Association (FRA) Best Paper Award)
2. “Do Firms Respond to Gender Pay Gap Transparency?” (with Morten Bennedsen, Elena Simintzi, and Daniel Wolfenzon) (*Forthcoming Journal of Finance*)
3. “Drivers of Effort: Evidence from Employee Absenteeism” (with Morten Bennedsen and Daniel Wolfenzon), *Journal of Financial Economics*, Volume 133, Issue 3, September 2019, pp. 658-684
4. “Do Director Elections Matter?” (with Vyacheslav Fos and Kai Li), *The Review of Financial Studies*, Volume 31, Issue 4, 1 April 2018: pp.1499–1531
5. “Measuring Income Tax Evasion using Bank Credit: Evidence from Greece” (with Nikolaos Artavanis and Adair Morse), *Quarterly Journal of Economics*, May 2016 131(2), pp. 739–798 (Winner of the Wharton School-WRDS Award for Best Empirical Finance Paper, WFA 2013)
6. “The Effect of Succession Taxes on Family Firm Investment: Evidence from a Natural Experiment”, *Journal of Finance*, Vol. LXX, NO. 2, April 2015, pp. 649-688 (Winner of the Trefftz Award, WFA 2010)
7. “Shareholder Democracy in Play: Career Consequences of Proxy Contests” (with Vyacheslav Fos), *Journal of Financial Economics*, 114 (2014), pp. 316-340

BOOK CHAPTERS

8. “Financial Development and the Credit Cycle in Greece” (with Haliassos M, G Hardouvelis, and D Vayanos). Prepared for the MIT Press book “Beyond Austerity: Reforming the Greek Economy”, edited by C. Meghir, C. Pissarides, D. Vayanos and N. Vettas (2015)

WORKING PAPERS

9. “Deposit Withdrawals” (with Nikolaos Artavanis, Daniel Paravisini, Claudia Robles-Garcia, and Amit Seru), 2019 Working Paper
10. “Revealing Corruption: Firm and Worker Level Evidence from Brazil” (with Emanuele Colonelli, Spyridon Lagaras, Jacopo Ponticelli, and Mounu Prep), Working Paper. Submitted.

11. “Management and Family-run Firms”, *Oxford Review of Economic Policy*, Invited Contribution
12. “The Labor Effects of Pro-Labor Bias in Bankruptcy” (with Aloisio Araujo, Rafael Ferreira, Spyridon Lagaras, Flavio Morales, and Jacopo Ponticelli), Working Paper
13. “Zombie Lending and Cross-Subsidization in a Lending Crisis” (with Nikolaos Artavanis, Brian Lee and Stavros Panageas), Working Paper
14. “Family Control and the Cost of Debt: Evidence from the Great Recession” (with Spyridon Lagaras), Working Paper
15. “The Political Polarization of U.S. Firms” (with Vyacheslav Fos and Elisabeth Kempf)

GRANTS, HONORS AND AWARDS

- Ewing Marrison Kauffman Knowledge Challenge Grant (\$220,000), 2020-2023
- Annie Casey Foundation Grant(\$100,000), 2020-2021
- Block Center for Technology and Society Grant, CMU (\$70,125), 2020–2021
- IRS Statistics of Income Joint Statistical Research Program, 2019–2021
- Becker Friedman Institute of Economics Data Acquisition Grant, 2019
- Financial Research Association (FRA) Best Paper Award, 2018
- Institute of Social Sciences Grant, Cornell University, 2018
- Einaudi Institute Grant, Cornell University, 2018
- Charles E. Merrill Faculty Scholar, Chicago Booth, 2014-2017
- Wharton School-WRDS Award for the Best Empirical Finance Paper, WFA, 2013
- Fama Miller Center Research Grants (3 grants), Chicago Booth, 2012-2017
- IGM Research Grants, Chicago Booth (2 grants), 2016-2017
- NBER Sloan Household Finance Research Grant, 2013
- Polsky Center for Entrepreneurship and Goult Faculty Endowment Grant, 2012
- PCL Faculty Scholar, Chicago Booth, 2011-2013
- IGM Research Grant, Chicago Booth, 2011-2012
- Trefftzs Award for the Best Student Paper, Western Finance Association, 2010
- SAC Capital PhD Candidate Award for Outstanding Research (WFA), 2010
- Kauffman Foundation Dissertation Fellowship, 2009
- American Finance Association (AFA), Doctoral Travel Award, 2008
- Financial Management Association (FMA), Doctoral Travel Award, 2008
- A.G. Leventis Foundation Fellowship, 2007-2009
- Gerondelis Foundation Fellowship, 2007
- Center for International Business Education and Research (CIBER) Grant, 2006
- Fulbright Graduate Fellowship, 2003
- Alexander S. Onassis Foundation Scholarship, 2003-2008

- PricewaterhouseCoopers Scholarship, 2003
- Petrola Hellas (Current Hellenic Petroleum) Scholarship, 2003
- Fellow of the Greek National Scholarships Foundation (IKY), 1997-2001

TEACHING

- Managing Family and Privately Held Firms (Cornell), 2018-present (Residential MBA & Tsinghua MBA)
- Managing Family and Privately Held Firms (Cornell), 2019-present (Executive MBA)
- Advanced Corporate Finance (Cornell), 2019-present (Master's in Accounting)
- Corporation Finance (MBA Chicago Booth), 2010-2017
- Options and Futures (Columbia University), 2008

INVITED SEMINARS

Year	Seminar
2021 (*scheduled)	University of Groningen Essex University* Virtual Corporate Finance Fridays*
2020	Michigan State University UC Berkeley European Central Bank Alberta School of Business University of Maryland Mannheim University Goethe University Frankfurt Penn State University of Frankfurt ITAM
2019	Yale School of Management Temple University Imperial Boston University UT Austin Rochester University Bocconi University

2018	Rutgers University
	UVA Darden School of Business
	Vanderbilt University
	UC San Diego
	University of Illinois at Chicago
	New York Fed
2017	Columbia Business School
	London Business School
	UCLA
	Stanford GSB
	Columbia GSB
	London School of Economics
	Cornell University
	University of Illinois at Urbana Champaign
	University of Minnesota
	University of Washington
	Stockholm School of Economics
	Tuck School of Business
	University of Alabama
	University of Oxford
University of Warwick	
Research Institute of Industrial Economics (IFN)	
2016	University of Luxembourg
	University of North Carolina
	University of Amsterdam
	Harvard Business School (entrepreneurship)
	Bocconi University
	Michigan State University
	Tulane University
2015	Harvard Business School
	University of Illinois at Chicago
2014	London School of Economics
	Norwegian School of Economics
	Tilburg University
	Federal Reserve Bank of Cleveland
	Erasmus University
2013	Duke
	University of Illinois, Urbana-Champaign
	University of Lausanne

2012	University of Alberta University of Piraeus Loyola University Chicago Northwestern University University of Illinois, Urbana-Champaign University of British Columbia
2011	Athens University of Economics and Business Yale School of Management NOVA School of Business and Economics Católica Lisbon School of Business and Economics INSEAD
2010	Stockholm School of Economics Duke University Boston College University of Chicago Booth School of Business Cornell University Harvard Business School INSEAD MIT Northwestern University NYU Rice University University of Florida University of North Carolina University of Pennsylvania University of Virginia Washington University in St. Louis University of Piraeus

CONFERENCE PRESENTATIONS

Year	Conference
2020	AFA WFA 1 st London Political Finance Workshop Virtual Finance Workshop Q Group Hoover Institution Regulation and Rule of Law Virtual Conference
2019	NBER Summer Institute Corporate Finance Meeting RCFS Conference*

London Business School Summer Finance Symposium
 UNC-Duke Corporate Finance Conference*
 Society of Labor Economists 24th Annual Meeting
 European Finance Association (EFA)
 Western Finance Association(WFA)
 Harvard/MIT/World Bank Empirical Management
 Conference*
 Stigler Political Economy of Finance Conference
 Federal Reserve Bank of New York / New York
 University, Stern School of Business Conference on
 Financial Intermediation*
 WAPFIN Conference NYU
 2018 Financial Research Association (FRA) Conference
 RCFS Conference
 Corporate Finance Beyond Public Companies
 conference, Manchester University
 Cavalcade
 London Business School Summer Finance Symposium
 SITE's Workshop in Micro and Macro of Labor Markets,
 Stanford University*
 AFFECT Showcasing Women in Finance, Stockholm
 University*
 CEPR Incentives, Management and Organization 2018
 conference*
 Colorado Finance Summit
 2017 MFA
 Political Economy of Finance Conference, University of
 Chicago
 Northeastern University Corporate Finance Conference
 EFA Manheim
 SFS Cavalcade
 Mitsui Finance Symposium
 CEPR conference on Incentive, Management and
 organization and Entrepreneurship
 CEPR/IGC Conference on Labour Market in Developing
 Countries
 CEPR Gerzensee Summer Symposium

LBS Summer Symposium
 WAPFin at NYU Stern
 European Finance Association Conference
 ABFER 5th Annual Conference*
 2nd Tel Aviv Family Business Research Conference*
 2016 NBER Entrepreneurship Meeting
 Olin 13th annual conference on Corporate Finance
 Fifth CEPR Workshop on Incentives, Management and
 Organization
 AFA
 Minnesota Corporate Finance Conference
 University of Kentucky Finance Conference
 2016 Napa Conference on Financial Markets Research*
 Texas Finance Festival
 Edinburg Corporate Finance Conference*
 EFA Vienna
 CERP Second European Workshop on Entrepreneurship
 Economics
 UBC Winter Finance Conference
 2015 WFA
 LBS Summer Corporate Finance
 Ohio State University Fisher College of Business
 Corporate Finance Conference
 Tel Aviv Finance Conference*
 UNC/Duke Corporate Finance Conference
 2013 WFA
 AEA
 LBS Summer Symposium
 UNC-Duke Corporate Finance Conference
 UNC Roundtable for Junior Faculty in Finance
 10th Annual Conference on Corporate Finance at
 Washington University in St. Louis
 UBC Winter Conference
 2012 NBER Household Finance
 NBER Corporate Finance Summer Institute,
 8th Csef-Igier Symposium
 CERP European Summer Symposium in Financial

Markets
IDC Summer Finance Conference
2011 NBER Public Economics
Political Economy in the Chicago Area conference
Deutsche Bank/Chicago Booth Symposium
2010 CERP European Summer Symposium in Financial
Markets
WFA

*presented by co-author

PHD STUDENT PLACEMENT

Ioannis Spyridopoulos, (American University, 2017)
Spyridon Lagaras, (University of Pittsburg, 2018)
Claudia Robles-Garcia, (Stanford GSB, 2019)
Katya Potemnkina, (ongoing)
Brian Lee, (ongoing)

RESEARCH ASSISTANTS (Graduate Program Placement):

Xinyu Cao, (UBC Finance, 2021)
Jiacheng Yan, (Northwestern University Finance, 2020)
Ariza Gusti (Michigan University Economics, 2019)
Pan Yingru (UCLA Finance, 2019)
Brian Lee (Columbia GSB, 2018)
Kan Xu (Upenn Economics, 2018)
Xiao Yin (Berkeley Haas Finance, 2018)

PROFESSIONAL SERVICE

Conference Organization

European FMA 2020, Program Co-Chair
Western Finance Association Meetings 2019, Associate Program Chair
Western Finance Association Meetings 2016, Associate Program Chair
Co-organizer of Chicago Booth/Deutsche Bank Symposium, 2011 & 2012
Co-organizer Early Career Women in Finance Conference, Western Finance Association Meetings, 2011

Program Committees

SFS Cavalcade, 2016-2018

American Finance Association Meetings, 2016-2021

Western Finance Association Meetings, 2011-2020

Rothschild Caesarea Center Conference, 2013-2018

EFA Annual Meeting, 2013-2020

Financial Institutions, Regulation & Corporate Governance (FIRCG) Conference, 2017

Annual Conference on Corporate Finance, Washington University St Louis , 2017- 2020

Mid-West Finance Association Conference, 2017-2019

Dolomites Winter Finance, 2019

Financial Management Association Conference, 2017

Texas Finance Festival, 2019-2020

Northern Finance Association Conference, 2019-2020

Federal Reserve Bank of New York / New York University, Stern School of Business

Conference on Financial Intermediation, 2019

Session Chair

American Finance Association Meetings, 2018, 2019, 2020, 2022

European Finance Association Meeting, 2017

Mid-West Finance Association Conference, 2017

Mentor

Mentor at Kauffman Entrepreneurship Mentoring Workshop 2017

ERBC Alumni Panel NBER Entrepreneurship Bootcamp 2014

Referee

Referee for: Quarterly Journal of Economics, American Economic Review, Journal of Political Economy, Review of Economic Studies, Review of Economics and Statistics, Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Journal of Public Economics, Journal of Economic Theory, Review of Finance, Journal of Accounting Research, Journal of Financial Intermediation, Management Science, Small Business Economics: An Entrepreneurship Journal, Research Council of Canada.

SELECTED MEDIA COVERAGE OF WORK

Squawk Box, CNBC segment regarding bias in the financial industry featuring the paper “Partisan Professionals: Evidence from Credit Rating Analysts”, 2019

NPR interview featuring the paper “Do Firms Respond to Gender Pay Gap Transparency”, 2019
“Gender Pay Gaps Shrink When Companies Are Required to Disclose Them”, Harvard Business Review, January 23, 2019

“Hate the president? It’s Showing Up In your Work Rating Bonds”, Bloomberg, November 29, 2018

“Partisan Bias Is Messing With Asset Prices”, Bloomberg, November 27, 2018

“Academic Research With Mass Appeal”, Business Week, 1/28/2013
“Greek Tax Scandal Distracts From a Collection Shortfall”, New York Times, 1/5/2013
“EU Tax Chief: Greece Could Generate EUR10 Billion by Reducing Tax Evasion—Report”, Wall Street Journal, 12/15/2012
“Greece Proposes New Tax Bill In Parliament”, Wall Street Journal, 12/13/2012
“Greece Requests Information from UK Authorities Over Offshore Accounts”, Wall Street Journal, 11/15/2012.
“Greece Tries Again to Cut Tax Evasion”, Wall Street Journal, 11/9/2012.
“Swiss, Greeks Begin Talks on Tax Deal”, Wall Street Journal, 11/7/2012.
“Tax Evasion Case Emerges as Latest Headache for Greece's Coalition”, Wall Street Journal, 11/1/2012.
“Insight: Greek "Tax Cheat" Lists Yield One Suicide, No Convictions”, Reuters, 11/1/2012.
“Greece Running Out of Cash; Government Under Threat”, CNBC.com, 11/1/2012.
“New Twist in Greek Tax Saga”, Wall Street Journal, 10/28/2012.
“Tax-Evasion Allegations Dog Greece, Wall Street Journal”, 10/24/2012.
“Now on Greek Menus: Tax Battle”, Wall Street Journal, 10/5/2012.
“Greece Turns to London in Hunt for Tax Evaders”, International Herald Tribune, front page, 9/28/2012.
“Shocking Scale of Tax-Dodging Bleeds Greece Dry”, The Mail Online, 9/10/2012.
“Primary Greek Tax Evaders are the Professional Class”, The Guardian: Economics Blog, 9/9/2012.
“Tax Evasion in Greece: In Flagrante”, The Economist, 9/4/2012.
“Greek Tax Evasion, Mapped and Crunched”, The Financial Times: Alphaville, 9/4/2012.
“How Greek Taxpayers Hide 11 Billion Euros a Year”, The New York Times: The 6th Floor, 9/1/2012.
“Greeks Hide Tens of Billions From Tax Man”, WSJ Real Time Economics Blog, 7/9/2012.
“Hidden Greece”, The Wall Street Journal, 7/9/2012.
“How Greek Tax Evasion Helped Sink the Global Economy”, The Washington Post, 7/9/2012.

NON-ACADEMIC WORK EXPERIENCE

Petrola Hellas S.A. (Current Hellenic Petroleum S.A.), 2002-2003
Procter & Gamble Hellas, 2001-2002

PERSONAL INFORMATION: One child born 2014.